

**Park Ridge Sports, Inc. (PRSI)
Board Meeting
Thursday, February 19, 2015
Meeting Minutes**

Attendance:

The following members were in attendance at the meeting: Al Czech, Garry Abezetian, Jim DiHu, Dave Marquardt, Rob Guzaldo, Jim Toulon, Tony Porrello, Rob Leach, and Anna Hagerty.

Absent:

None

Call to Order:

Dave Marquardt called the meeting to order at 7:08 PM.

Secretary Report:

Rob Leach presented the February 5, 2015 minutes, and Dave Marquardt determined that the minutes would be voted for approval at the next upcoming meeting.

Treasurer Report:

Rob Guzaldo provided a banking statement and report for the period of 1/1/15 to 2/19/15 with a balance of approximately \$72,000. \$4,460.50 in disbursements and \$10,504.62 in bills were presented and unanimously agreed to be paid by the Board of Directors. Dave Marquardt asked that everyone initial the Treasurer Report.

President's Report: Dave Marquardt:

Dave informed the Board that a number of training and development videos for coaches would/were to be purchased to establish a PRF video library and resource, especially for first year coaches. Jim Toulon voiced his support, and a question was asked if we could put training videos on our website. Jim DiHu suggested that piracy and related copyright laws may prevent that approach. Dave led a discussion on Age/Weight Discussion Revisions and board unanimously agreed with to allow 10 year olds down to 65 lbs from 75 lbs in Junior League and allow 11 year olds up to 125 lbs from 115 lbs in Intermediate League. Jim DiHu wanted to close gap between Travel and House. Jim Toulon felt historically that only 3 or 4 players last year played up, and usually only 1 or 2 a year on average. Tony Porrello suggested double stripe 116 lbs to 125 lbs, or play up from Intermediate to Senior League. Dave asked about striper/double striper rules, modifications from past meeting(s). Tony Porrello asked about ability for striper / double strippers to play special teams except for extra points. Also Board discussed pulling guards and trap blocking. Ultimately, Board voted 9-0 unanimously to approved new striper/double striper rules after Dave Marquardt motioned their approval, and Jim Toulon seconded it. Dave discussed important dates and calendar for 2015 – registration dates were determined to be May 27th and May 30th, and June 6th and June 10th at the Senior Center. Punt Pass & Kick date was set/determined to be May 30th at Hinkley Park. Dave discussed 2015 team formation, and Board agreed to pick teams based on player evaluations, past experience, and general knowledge for House, except in Senior League where the BOD will design a draft-type approach to engage coaches, ensure fairness, and may include possible slotting after former/returning players. Jim DiHu asked about the play with 'friends' requests, and Garry A suggested that the Board selection will now level out this past challenge.

Director of Cheerleading Report:

Anna stated that strong interested in Spring Cheer Competition – 26 to 30 participants. Anna described a recent 6 hour IRCA Board meeting she attended on behalf of PRSI. Won a bid to Carthage college summer camp for an under 8th grade team during the last week of school for 10 participants (Friday-Sunday, cheer participants transportation by parents, sleep in a dorm, 2 other coaches have to be there at all times, and is \$235.00 per cheer participant. Addition discussion with Board on getting all cheer coaches certified or trained, and Anna had completed substantial research on training thru accredited institutions (\$35 per credit hour). Discussion included potential online test, new coaches take courses and safety certifications, and Board agreed that Anna continue her research and come back at next meeting with her recommendation on coach training and certifications. Anna discussed use of a backpack for \$1.64 for each screen printed backpack, potential 'flash mob' opportunity at Franklin School, pay schedule of 50% partial pay June 27th and 50% on Sept 4th for Cheer and Poms, number of expected teams, and ordering of liability insurance. Garry A suggested ordering \$140 liability policy thru Sadler for 12 & under or 13-14 & under, Jim DiHu asked if that was year-to-year or for 6 months, and Board agreed Anna would manage and order insurance after researching / ensuring stunting/basket tosses was insured due to perceived higher risk.

UYF Liaison Report:

Jim DiHu described how UYFL in Chicago is expanding Division 1 (Falcons is part of due to our house program) by adding other teams (Joliet, Homer Glen, and/or Plainfield areas). Jim suggested 14 U might be 8th grade based locally to ensure teams aren't playing 9th graders in 2015.

Director of 7 on 7 Football Report:

Dave provided an update on the pilot 7 on 7 program, and suggested that there would be 2 13U teams and either 1 or 2 14 U teams in the Rosemont/Barrington indoor league. Registration form and website indicates past Board decision to 'bring your own team' language, official registration process, and Dave was researching and looking to order jerseys. \$200 a player in part due to registration cost with league, insurance coverage, practice time, and 10-15 player team size. Jim Toulon asked about coaches, and Dave suggested that he would likely coach 1 of the 13U teams, Craig Harter would like coach the other 13U team, and Dave Inserra would coach the 14U team with Jim DiHu as an assistant coach. Tony Porrello asked if all coaches will coach the same offenses, and suggestions were made to share a master playbook among coaches from PRSI.

Directors, Managers, and Committee Chairs:

Dave reported and after some discussion that Jim DiHu would be the UYFL Liaison, Dave would be 7 on 7 Director, Jim Toulon would run the House program, Dave Marquardt would run the Travel program, Don Kaminski would be asked to head up Player Safety for Travel, Rob Leach would run Flag league, Roy Hoffman would run Junior League, Tony Porrello would run Intermediate League, Rob Guzaldo will run Senior League, Garry A would head up Director of Refereeing with a committee approach, Al Czech would be the House Field Marshall, Jodi Nitti would run Travel Cheer, and Jennifer Urias would run House Cheer. Dave Marquardt motioned Board approval / confirmation of these executive appointments by the President, which was 2nd by Anna Hagerty, and they were unanimously approved 9-0.

Committee Reports:

Budget & Finance Committee. Rob Leach and Rob Guzaldo discussed that work was still underway, especially relative to budgeting from both a historical financial perspective as well as a bottom-up cost basis. Budget expected to be completed in March and submitted to Board for review and approval.

Marketing & Communication. Rob Leach updated Board on numerous tactics and budget estimates relative to overall working being discussed and engaged with Barton Marketing Group. Press Release was discussed, and Rob Leach suggested and it was agreed that all future marketing releases from Board would go to the full Board at least 24 hours prior to its release for possible review and feedback to be considered, which Board unanimously supported his protocol on a go forward basis. Marketing budget will be submitted in full in March. V-Show adds went live in February / March for 3 local PR school v-shows. Rob Leach will work on a 1 page social media/privacy policy before engaging with Facebook.

Communications:

Dave presented a general overview of the website changes, and decision to go to 1 webpage in 2015.

New Business:

Dave led a discussion on potential Falcon jerseys and briefly coaches shirts. Options were discussed and decision / options expected to be agreed to and fully presented after March BOD meeting.

Old Business:

Dave discussed House jerseys and in particular asked for feedback on team name/color suggested. Rob Leach suggested leveraging past NFL season playoff teams, and Dave provided a list of current jersey inventory, which will need to have new jerseys added by another vendor (Garry A leading research on sourcing supplemental jerseys).

Adjournment:

Motion made by Rob Guzaldo to close meeting at 9:50 PM, which was 2nd by Dave Marquardt. Next meeting Thursday, March 5, 2015 at 7:00 PM at Maine Park.

Respectfully submitted by:
H. Robert Leach
Board Secretary